

## **In the field of Internet telephony, Nomado Telecom is pushing the envelope in terms of simplicity**

*By Nomado Telecom*

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*A newcomer to the VoIP market is unveiling a brand-new Internet telephony service aimed at private individuals and SMEs*

Extreme simplicity and impressive savings. These are the striking features of Nomado Telecom's new Internet telephony offer for fixed and mobile lines, on both national and international calls.

This exciting new player in the already highly effervescent Belgian telecoms sector is introducing a radically innovative approach to hassle-free enjoyment of all the advantages of Internet telephony, allowing calls to be made for longer, more often, more easily and ... for less money. With many people thinking they'd seen it all when it comes to claims of big savings on phone calls, along comes something new.... and something major too. With Nomado, it's now possible to make calls for next to nothing via the Internet, without even having to use a PC anymore. And in certain cases, you don't even need an Internet connection!

The secret? A little miracle box (the "Nomado box") that is simply installed between the Internet connection and the traditional telephone. The miracle box takes care of everything and requires no configuration. It works straight away, enabling calls to be made to any type of number, worldwide. And all this without any subscription or installation charges.

With this system, the trusty traditional phone keeps its place in the lounge, bedroom or office but the cost of calls is now virtually zero. What's more, it's goodbye to your former operator, line rental charges and bills and a fixed line number is still in use.

Olivier Vermeersch, the company's Managing Director, explains: "In developing our product, our main concern was to remove all the technical or psychological barriers which might still be making some people hesitate about using the Internet to make substantial savings on their phone bill. Now everyone can benefit from unlimited calling for a few eurocents, without needing to know the slightest thing about computers."

Simplicity and cost notwithstanding, Nomado also stands out from the crowd for a quality of communication superior to that generally found among the market's so-called budget offers. After all, if you're spending more time on the phone, you might as well have top-quality sound.

And Nomado's not stopping there. For the benefit of those who make a lot of international calls, and for expatriates and frequent travellers, it offers international call numbers for use at home or work to call (or being called from) abroad at the local rate. So if you're in Brussels, for example, you're allocated a French, English or Swedish number and can then make calls from Belgium to France, England or Sweden at the local rate.

Finally, for those who prefer to pay nothing at all, Nomado offers unlimited-length calls free of charge to all members of its network calling each other. To find out more, visit <http://www.nomado.eu>.

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